R | **U** RUSH UNION

Welcome! Rush Union Update

The Spring Soccer season is underway! We've had a very busy start to the spring and have a lot of updates for everyone. Most of our teams competed in Pre-Season Tournaments including the SSA Spring Classic, Concorde Challenge Cup, Steamers Academy Cup, and the Capelli Shark Shootout. Congratulations to all our teams on their tournament success, many of the teams who advanced to finals are highlighted below.

Staying on the theme of tournaments, we are extremely proud of the success of our Rush Union Spring Cup at the end of February. This was our largest tournament to date, with 232 teams playing over 9 venues. We had over 3000 participants play 388 games competing in 51 divisions with eleven Rush Union teams advancing to the finals. A huge congratulations to them and all our staff who made the event possible!

We have several new and expanding programs this spring season. We are excited to announce the addition of Advanced Rec Skills training at both locations for the spring. This program is aimed at our recreational players who want to work on their game to improve their skills. We have also expanded our Futsal Program to now be offered in both locations starting this month, and our Brazilian Soccer Skills will once again be offered at our Milton location. For more information on all our additional programs please visit our website.

We still have a need for more Certified Referees and Jr Referees within the organization. We made a big step in the right direction during February by holding three separate Referee Jr Classes with more than 40 of our players going through the training program. If you are interested in getting involved (and making a little money as a referee), please complete this questionnaire which add you to our list for information on future courses: <u>REF COURSE INTEREST: FALL 2023 (google.com)</u> We will be offering more classes later this spring and as we get closer to the Fall 2024 season. As a member of Rush Union, we expect everyone to be respectful of the referees and encourage you to be extra kind to our referees in training who usually wear an orange shirt during game day.

We were extremely proud to announce the reintroduction of the Rush TOPSoccer Thunder Program, an adaptive program which provides the means for children with physical and intellectual disabilities to participate in soccer. We had a tremendous response to our request for volunteers for the program and are proud to partner with The City of Milton to bring this program to our community. Our two lead Coaches are both former players at Rush and we are so excited that they are "Playing it Forward" in our community and giving back to Rush and our members. Spring registration information is already available and can be found here: THUNDER | Rush Union Soccer (demosphere-secure.com)

Educating our referees is just one example of our commitment to making the game better. Others include our partnership with Positive Coaching Alliance (PCA) who are holding a coaching workshop open to everyone at Rush Union who wants to learn more about how we educate our coaches, and how our parents can best support their child's experience. This course will be held on March 6 and pre-registration is required. Click to register here: <u>Meeting Registration - Zoom</u>!

March 2024

We are hosting two more USSF Grassroot courses in March, which will make a total of 4 courses held at Rush Union this spring alone and making us the most utilized club in Georgia for coaching education courses. We had six of our coaches went through the courses we offered in February, and we are looking forward to more coaches completing their Grassroot Certifications later this month.

Planning for the Summer has already been underway, and we are excited to offer a variety of programs to suit family's needs during the summer. These programs include but are not limited to; training programs, weeklong camps, 7v7 team play, mini camps, futsal, and our Complete Player Camp at the end of the summer. Please check out all the options we have available this summer via our website and of course reach out if you have any questions.

As we have previously reported, Rush Union has been working with The Collective to create a strategic plan for the organization. In the new year, we proudly announced our new and improved Mission Statement and Core Values. We are very excited to share this with the membership again and to continue our work with The Collective as we strive to make Rush Union the best it can be for our members, community, and staff. Please see the official press release below for exciting ways you can get involved at Rush Union Soccer.

If you have any questions about Rush Union, our programs or anything soccer related please reach out to our staff at any time.

Thank you for being part of our Rush Union family. We look forward to seeing you back on the field soon.

R|U Ready?

Legal

Neil McNab Jr. CEO Rush Union



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March 2024

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Workshop: March 6, 2024

- Positive Coaching Alliance
- Parent workshop March 6, 7:30pm via Zoom
- Sign up NOW!

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Above: Come check out the Coaching Workshop on March 6 check your email for sign up details. Below: One of the USSF Grassroot Courses we held in February. We have more available in March!



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March 2024

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We had our largest and most successful Rush Cup to date. The Rush Union Spring Cup was host to 232 teams from all over the Southeast.

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Social Media

Like us on Facebook and follow us on Instagram & Twitter

Rush Union <u>www.Facebook.com/rushunionsoccer</u> Instagram: @RushUnion

Twitter: @Union_rush

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Even more tournament success this spring season! Go Rush!



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HIP - NEW PARTNERSHIP - NE

TOCA & Rush Union Technical Training Partnership





Rush Union TOCA Coaches Clinic

- Friday March 8th, from 7:00pm to 8:30pm
- TOCA Perimeter, 3039 Amwiler Road #130, Atlanta. GA. 30360
- Come dressed to participate!
- We will give coaches a chance to try out the TOCA machines
- Pizza and drinks will be provided
- We look forward to seeing all coaches at the clinic.

Ryan Latka Rush Union TOCA Player of the Season



Congratulations to Ryan Latka of the Boys 2010 Royal Team on being selected as the Spring 2024 Rush Union Player of the Season.

Ryan missed much of last season due to injury and is making a dedicated effort to focus on his game this spring and is a very deserving winner of this award. Ryan will receive 12 TOCA training sessions, at no charge, courtesy of TOCA Perimeter and will serve as a TOCA Ambassador for Rush Union this season.

Congratulations to Ryan. We look forward to working with you!

RUSH UNION - BASELINE PLAYER EVALUATIONS

TOCA Perimeter has so far been able to complete Baseline Evaluations on a total of 35 Rush Union players this month.

The intention is to evaluate every player in the club every season to provide a technical start-point from which to measure individual, team and club-wide technical improvement. The Baseline Assessment session, also known as a Free-Kick-Off is free to all Rush Union players.

We will extend the invitation to all players to attend individually through the month of March. Click below to sign up. Choose TOCA Perimeter as your center.

Click here to sign up for your Baseline Evaluation Session.



TOCA SPRING TRAINING PROGRAM - EXCLUSIVELY FOR RUSH UNION PLAYERS AND TEAMS

Providing affordable access to TOCA Training for Rush Union players is the central part of the TOCA partnership with the club.

The TOCA Player Impact

- A youth player will play the ball between 30 and 50 times per game.
 In every one-hour TOCA training session players will receive 260 to 300 balls.
- In the 9 week program each player will handle the ball between 2340 and 2700 times, the equivalent of around 70 youth soccer games.

TOCA Rush Union Training Program

- 9 single player TOCA Training Sessions for \$530 (\$59 per session)
- 1 per week during the spring season
- 8 lessons plus a second evaluation lesson
- Can be scheduled any day to suit the player and family schedule
- Sessions expire on May 31st, 2024. Use them or use them!

To Sign Up for the TOCA Rush Union Training program, call 678-459-2457.

INCREDIBLY EFFECTIVE TRAINING

3039 Amwiler Road, Atlanta, GA 30360 (678) 459-2457 perimeter@tocafootball.com tocafootball.com

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Coaching education and development are very important at Rush Union, and we are continuing to lead the way in Georgia.

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March 2024



Rush Union and The Collective continue to work together to implement a strategic plan for Rush Union as we strive to be the best organization we can be! More information is below...



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As we start the New Year, we want to share the journey of Rush Union and its staff over the past year. We have worked with The Collective Global, a consulting group to evaluate who we are and who we want to be in the "World of Soccer". To that end, we have realigned our Mission, Vision and Values to better reflect who we are and how we are to be known in our soccer community. The outcome of this process has led us to the following-

Mission – Serve, Develop, Inspire Vision – Elevate our community to become the best version of themselves. Play It Forward! Values – CREATE C- Confident

- R- Respectful E – Engaged
- A Accountable
- T Tenacious
- E- Empathetic

These are the attributes we want to see in our own children and want to help develop in our players and our community.

In the coming months, we will be rolling out initiatives relating to our Mission, Vision, and Values. As we roll these out, we hope that you will embrace them and the culture we are trying to develop with in our community by getting involved with Rush Union Soccer.

List of opportunities for involvement -

Volunteer Coach	Thunder Program
Mini Kickers Program	Sponsor
Facilities Improvement	Field Marshal
Community Clean Up Committee	Community Project Committee
Local Committee	

Click the link and complete the google form to express your interest in volunteering and a member of our staff will contact you with additional information as the opportunities become available – <u>Rush Union Volunteer Opportunities</u>

If you wish to donate, please click - Donate

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The next generation of referees are being trained and developed at Rush Union Soccer! Please help by getting involved with our referee program!

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With teamwork almost anything is possible!

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